



# POINT ZERO FORUM™

Polymakers | Leaders | Investors

1 - 3  
JULY  
2024

Zurich, Switzerland

## PARTNERSHIP DECK

Feb 2024

# Our Purpose

In a world brimming with challenges, Point Zero Forum 2024 stands as a beacon of hope and a catalyst for innovation. More than just a Forum, it's a confluence of minds dedicated to proactively addressing and leveraging the challenges that lie ahead: *climate change*, *geopolitical divergence*, *digital disruption* and many more.

The financial sector, pivotal in addressing global challenges, requires a flexible and forward-thinking blueprint to adapt itself to an evolving landscape.

**At Point Zero Forum 2024, we gather to recalibrate, reassess, and reimagine the role of the financial system – our POINT ZERO.**



KARIN KELLER-SUTTER  
Switzerland's Federal Councillor and  
Head of the Federal Department of Finance  
Opening at Point Zero Forum 2023



HENG SWEE KEAT  
Singapore's Deputy Prime Minister and  
Coordinating Minister for Economic Policies  
Networking at Point Zero Forum 2023

# Balancing on the Edge:

## Harnessing Technological Promise in the Shadow of Global Risks

### **Manoeuvring Macro-Geopolitical Dynamics:**

Adapting tech and business strategies for financial institutions to navigate complex macro-geopolitical tensions.

### **Decoding Digital Assets:**

Integrating digital assets with regulated domestic and cross-border payment rails.

### **Forming Frontier Tech:**

Scaling responsible adoption of Artificial Intelligence and Quantum Computing.

### **Elevating ESG:**

Advancing ESG reporting, benchmarking and marketplaces through tech platforms.

# Agenda & Week Overview

PZF 2024	Monday 1st July	Tuesday 2nd July	Wednesday 3rd July
Day	Various locations around Zurich	The Circle Convention Centre	<b>Forum Stage</b> - Elevating ESG - Forming Frontier Tech - Decoding Digital Assets - Manoeuvring Macro-Geopolitical Dynamics
			<b>Public / Private Roundtables</b> Elevating ESG - Forming Frontier Tech - Decoding Digital Assets - Manoeuvring Macro-Geopolitical Dynamics
			<b>Deep dive workshops</b>
			<b>1 - 1 Meetings</b>
			<b>Boardroom discussions, breakfast &amp; lunch briefings</b>
Evening	PZF Dinner (By Invite Only)		<b>Networking Drinks</b>  <b>Industry Networking Night</b>

# Forum Stage Overview: 2 July 2024, Tuesday

## Morning Plenary

Masterclass on FinTech, AI and Quantum

### Ministerial Welcome Addresses

#### Plenary Address: State of Global Finance and Tech

Key current FinTech trends and their impact on financial services

#### Masterclass on AI: From Turing to Transformer

- How did Deep Learning emerge from the evolution of computer hardware, software and data?
- Impact of geopolitics, macroeconomics and trade fracture on tech adoption

#### Masterclass on Quantum Technologies: Decoding the Future of Computing

- Primer explaining the basics of quantum technologies
- Implementing applications of quantum technologies while future-proofing the financial system

## Afternoon Sessions

Artificial Intelligence Under the Scanner & Auto-Learning Intelligent Financial Systems

#### Boardroom Dialogue: Navigating Today's Dynamic Business Landscape

- Understanding CEO and Chair priorities today
- How do macroeconomic and geopolitical forces impact organisational roadmaps?
- Rising machine-human collaboration and its impact on the workforce

#### Artificial Intelligence Dialogue I: Global Policymakers' Dialogue on Creating Guardrails for AI

- State of EU AI Act and Next Steps
- Efforts to harmonise globally divergent approach to regulations
- Creating resilient GenAI infrastructure
- Organisational development of central banks

#### Artificial Intelligence Dialogue II: Global Financial Services Industry Dialogue on Harnessing Power of AI

- Organisational roadmaps for implementation
- Handling globally divergent AI regulations
- Is there enough data to train AI models and who owns it?

#### Artificial Intelligence Dialogue III: A Philosophical dialogue on impact of AI and Quantum on human society

- Crystal ball: The next states of AI and Quantum

# Forum Stage Overview: 3 July 2024, Wednesday

## Morning Plenary

Payments, Digital Money and Tokenisation

### **Plenary Address: Global Update on State of Macroeconomics**

- Impact of geopolitics, macroeconomics and trade fractures on operational resilience in financial services

### **Plenary Address: Global Update on State of Payments**

- Unveiling the current landscape and future trends of global payments in the digital age

### **Plenary Address: Global Update on State of Digital Money and Tokenisation**

- Primer on new functionalities added to different types of digital money and their impact on financial services

## Afternoon Sessions

Pathways to Deployment at Scale

### **Digital Assets Dialogue I: Technology and Infrastructure for Interoperability**

- Interoperability as a hurdle for digital asset adoption
- Latest on global open and interoperable infrastructure projects

### **Digital Assets Dialogue II: Global Policymakers' Dialogue on State of Digital Asset Regulations**

- State of EU MiCA: What's next and what's missing?
- Divergent policy as a hurdle for widespread adoption
- Latest on Central Bank Digital Currencies (CBDCs)

### **Digital Assets Dialogue III: Integration of Digital assets with the Financial System**

- Role of Stablecoins in the future financial payment infrastructure
- Tokenisation, Institutional Adoption and Commercialisation
- Bitcoin ETFs: The story 6 months in

### **Payments Dialogue I: Global Policymakers' Dialogue on Cross-Border Payments**

- Showcase of latest projects enhancing cross-border payments

### **Payments Dialogue II: Global Industry Dialogue on Latest in the World of Payments**

- Instant payments
- Programmable money

# Roundtables and Workshops

## Payments and Digital Assets

### Digital Infrastructure

- Global Open and Interoperable Infrastructure
- Using latest Supervisory Tech (SupTech) to enhance risk analysis

### Payments

- Instant payments across borders: Sending money around the world in seconds
- Foreign exchange settlement leveraging tokenised assets and CBDCs
- Convergence of Payments: Digital Currencies, Wallets and Cards

### Digital Assets

- Tokenisation: Reinventing sovereign financial instruments
- Governance of Decentralised Finance (DeFi)
- Regulatory regime for stablecoins
- Digital Assets and the Asset Management Industry

## AI: Hardware, Software and Implementation

### Governance of AI

### AI revolution: Shaping data analytics in the financial sector

### Implementing GenAI: Cloud and Operational Resilience

### Data for GenAI: Cross-border implications

### Toolkits for smaller organisations to implement GenAI

## Sustainability

### Climate Tech Marketplace: Solutions for greening the earth

### Green FinTech Networks working together towards net-zero

# Insights Stage

2 July 2024,  
Tuesday

## **The Capital Meets Policy Dialogue**

- Policymakers and Capital Providers converge to shape future of FinTech

## **Entrepreneurial Dialogue**

- Founders and Investors assess evolving investment theses
- FinTech Showcase: Solutions for AI, Payment and ESG challenges

## **Digital Assets Dialogue**

- Battle of the Wallets
- Commercial adoption of tokenisation projects
- Implementation of CBDC projects
- Open and Interoperable Infrastructure

3 July 2024,  
Wednesday

## **Keynote Address: State of Sustainability**

## **Sustainability Dialogue I: Global Policymakers' Dialogue on Disclosure Requirements**

- Status of ISSB standards and next steps on harmonization
- Defining the financial sector's role in funding the green transition
- Bridging data gaps critical to the transition to a greener economy
- Impact of the macroeconomic and geopolitical landscape on sustainability

## **Sustainability Dialogue II: Global Industry Dialogue on Convergence of Innovation, Compliance and Commercialisation**

- Organisation roadmaps to stay compliant to disclosure regulations like CSRD
- Technology-based ESG solutions that accelerate renewables and improve efficiency
- Solutions and business models that enhance the commercial viability of efforts for the net-zero transition

## **FinTech for ESG**

- Utilising FinTech for promoting inclusion and humanitarian causes



# Why Attend

## Actionable insights on transformative tech and sustainability

- Forum Stage leadership dialogues
- Deep dive workshops
- Insight reports

## Meet with policymakers, financial services and technology leaders and investors

- Public - Private roundtables
- Curated receptions & networking opportunities
- Boardroom discussions, Breakfast & Lunch briefings

## Partnership and investment opportunities

- Dedicated 1:1 meetings area
- Attendee list & recommended meetings through event app
- Innovation Tours across Zurich



# 2023 Attending Companies

## Policy Makers

BaFin  
Banco de España  
Bank for International Settlements  
Bank of Canada  
Bank of England  
Bank of Italy  
Banque de France  
European Central Bank  
European Parliament  
Financial Conduct Authority  
Financial Services Agency, Japan  
Financial Stability Board  
International Monetary Fund  
IOSCO  
Monetary Authority of Singapore  
Saudi Central Bank  
Swiss Financial Market Supervisory  
Authority FINMA  
Swiss National Bank  
The World Bank  
U.S. Department of the Treasury

## Capital Providers & Facilitators

Arbor Ventures  
Blackrock  
BR Capital  
CE Innovation Capital  
GEOPOST Southeast Asia  
iCapital  
Integra Partners  
LGT Capital Partners  
Monk's Hill Ventures  
Nordic Capital  
Nyca Partners  
PostFinance  
Ribbit Capital  
Schroders Investment Management  
Societe Generale - FORGE  
Temasek International Pte Ltd  
Vickers Venture Partners  
VNTR, Innovation & Venturing by  
PostFinance  
ZIDO Capital Asia

## Financial Industry

Amazon  
Ant Group  
BBVA  
Bloomberg  
Circle  
Citi Group  
Deutsche Bank  
Goldman Sachs  
HSBC  
IBM  
ING Bank  
Julius Baer  
Mastercard  
Microsoft  
Mizuho Bank  
Onyx by J.P. Morgan  
Ripple  
Standard Chartered  
SwissRe  
Tencent Holdings Ltd.  
UBS  
Zurich Insurance Group

[Click here for the full list of attending companies](#)

# 2023 Event Overview: A Unique Track Record



**20%**

Public  
Sector



**5**

Political  
Leaders



**1700+**

Meetings via  
Event App



**+49**

NPS Score



**26%**

C-Level

**80%**

Private  
Sector

**10**

Governors &  
Deputy  
Governors

**50**

Bilateral  
Meetings

**17**

Reports  
Published

# Hear from our attendees



What I really like about the forum, is the interaction between all the different views on technology, innovation, and policy making. Market participants of established, big players, new fintech and startups, and its policymakers - discuss topics from a very different perspective, and I think that is super enriching.

These kinds of forums can only be the tipping point or starting point of further collaborations, so it's a good way to start something new, starting new endeavors, and to find new partners to discuss things first.

**Karmela Holtgreve**

Director General Strategy & Innovation  
*Deutsche Bundesbank*



We are very honoured and proud to support Point Zero Forum. It is a very unique place where policymakers, industry participants, and investors gather. The Forum is an opportunity for us, and for me personally, to learn about what is happening in other areas such as climate change and AI.

**Michael Chen**

Head of Hashkey Wealth  
*HashKey Group*



I think there are two elements - one is the very immediate, that can be business opportunities, you can meet your clients, you can learn, get feedback, you can implement the feedback, and the other is the long-term strategic thinking from some of the inputs that you are getting from this forum and discussions, which then down the line, may impact how you do your business, and how you evolve your product offering.

**Mathias Imbach**

Co-founder & Group CEO  
*Sygnum Bank*

# Hear from our attendees



To me, it's always about the quality of discussions here. Everyone here is bringing their own sort of intellectual horsepower – no one really is an attendee, literally everyone is contributing and bringing different perspectives, like the roundtables, you could pick each one of those traits and go deep into those conversations, so, I find it fascinating, how much can come together in these 3 days, with over a thousand people being there.

**Amit Gupta**

Founder & Group CEO  
*Ecosystem Group*



What has been fantastic is that you have two very different topics – one on digital assets and one on sustainability, and the caliber of people that they have brought in to really ask some of the really hard questions, I have been blown away. It has been powerful. There are so many follow ups as well. So, I think the industry is moving in the right direction and its very actionable.

**Pauline Wray**

Head of New Ventures, *Stealth Startup &*  
Member of the Board of Advisors  
*Viridios Capital*

# 2023 Organisers and Supporters

## Organised by



## In Cooperation with



## Knowledge Partners



## Media Partners



## Community Partners



# 2023 Sponsors and Partners

## Gold



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## Bronze



## Strategic Insights Partners



## Strategic Knowledge Partner



# 2023 Roundtable Partners



Bank of Italy



ธนาคารแห่งประเทศไทย  
BANK OF THAILAND

Bank of Thailand



Bank for International Settlements



Hungarian National Bank



International Monetary Fund



Monetary Authority  
of Singapore

Monetary Authority of Singapore

**NZDPU** Net-Zero Data  
Public Utility

Net-Zero Data Public Utility

SCHWEIZERISCHE NATIONALBANK  
BANQUE NATIONALE SUISSE  
BANCA NAZIONALE SVIZZERA  
BANCA NAZIUNALA SVIZRA  
SWISS NATIONAL BANK



Swiss National Bank



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Finance FDF  
State Secretariat for International Finance SIF

Swiss State Secretariat  
for International Finance



# Featured Speakers (2022 - 2023)



**Adrienne A. Harris**  
Superintendent  
New York Department of  
Financial Services



**Agustín Carstens**  
General Manager  
Bank for International  
Settlements (BIS)



**Axel Voss**  
Member of the European  
Parliament



**Bill Winters**  
Group Chief Executive  
Standard Chartered



**Brad Garlinghouse**  
Chief Executive Officer  
Ripple



**Christian Mumenthaler**  
Group Chief Executive Officer  
Swiss Re



**Daniela Schackis**  
Deputy Director General  
European Central Bank



**Dante Disparte**  
Chief Strategy Officer  
& Head of Global Policy  
Circle



**Hon. Caroline D. Pham**  
Commissioner  
U.S. Commodity Futures  
Trading Commission



**Julian Teicke**  
Founder &  
Chief Executive Officer  
wefox

# Featured Speakers (2022 - 2023)



**Professor Marlene Amstad**  
Chair of Board of Directors  
*Swiss Financial Market Supervisory  
Authority (FINMA)*



**Mary Schapiro**  
Vice Chair for  
Global Public Policy  
*Bloomberg*



**Melissa Guzy**  
Co-founder &  
Managing Partner  
*Arbor Ventures*



**Olga Zoutendijk**  
Chairwoman  
*Fnality International*



**Patrick Odier**  
Chairman, *Building Bridges &  
President, Swiss Sustainable  
Finance*



**Philipp Rickenbacher**  
Chief Executive Officer  
*Bank Julius Baer*



**Sigal Mandelker**  
*Ribbit Capital*



**Sonam Wangchuk**  
Founder  
*Himalayan Institute of  
Alternatives, Ladakh*



**Professor Thomas  
J. Jordan**  
Chairman of the  
Governing Board  
*Swiss National Bank*



**Yat Siu**  
Co-founder &  
Executive Chairman  
*Animoca Brands Limited*

# Partner With Us

**Unique Activations**

**Unique Networking**

**Thought Leadership**

**Branding**

1. Access networking opportunities with policymakers, financial services and technology leaders, investors.
2. Drive business development, partnerships and investments opportunities.
3. Amplify your brand and contribute thought leadership to advance the industry.